



For more information, contact:
Dr. Sheryl Kennedy Haydel
shaydel@dillard.edu :: 504-816-4024

IMMEDIATE RELEASE
3/15/2018

Dillard University is The Tom Joyner School of the Month

Several local churches have joined Dillard to raise scholarship money and support one of the city's oldest historically black universities.

NEW ORLEANS - Dillard University is The Tom Joyner March School of the Month. This special designation will help the University raise scholarships for Dillard students who need financial assistance to complete their education. In addition, the University is proud to announce that it has partnered with many prominent churches in the area, to raise scholarship money and to "Praise with a Purpose."

"We are grateful and proud to be a Tom Joyner School of the Month," said Dr. Walter M. Kimbrough, the seventh president of Dillard University. "Tom has done so much for HBCUs for more than 20 years, so being a part of that legacy is meaningful to our students, faculty, staff and alumni. We are equally appreciative to our local churches, for assisting us in this important cause. Dillard has a strong connection to faith and their investment continues to be vital to our legacy."

The nationally syndicated Tom Joyner Morning Show will feature Dillard on the air throughout March by highlighting the school's achievements, presenting the accomplishments of students who will receive scholarships and spotlighting national and local donors who make significant contributions to the University. Each individual and/or group that donates at least \$2,500 will get an airtime plug during the Tom Joyner Morning Show. The show can be heard weekdays, from 5 a.m. to 9 a.m., on Old School FM 106.7.

There are multiple ways for individuals or groups to donate to DU:

- Online – Visit bit.ly/Give2DU
- Mobile Pledge – text Dillard to 41444 to donate via credit card
- Mail a donation – The Tom Joyner Foundation

Re: Dillard University
P.O. Box 630495
Irving, TX 75063-0495

You can check out our Tom Joyner Foundation page at: www.bit.ly/GIVE2DU.

-more-

Praise with a Purpose Schedule

Mark your calendars. Dillard University will have representatives collecting donations at the following churches during March. All Bleu Devil family and supporters, please visit these churches on the following Sundays and wear your blue to promote awareness about the #DUTomJoyner School of the Month Campaign.

Sunday, March 18 – Franklin Avenue Baptist Church

2515 Franklin Ave., New Orleans 70117
Both 7:30 a.m. and 10:30 a.m. services

Dillard University Lawless Memorial Chapel

2601 Gentilly Blvd., New Orleans 70122
United Methodist Church – New Orleans District
4th Annual Spring Gospel Scholarship Concert
3:00 p.m.

Dillard University Concert Choir/VisionQuest, Cornerstone UMC Harmonizers, Zulu S.A.P.C. Gospel Choir, Brooks-Shaw Temple UMC Choir, NU Connection Ensemble and more

Dillard University Lawless Memorial Chapel

2601 Gentilly Blvd., New Orleans 70122
6:00 p.m.

Sunday, March 25 – Beacon Light Baptist Church

1937 Mirabeau Ave., New Orleans 70122
10:00 a.m. service

First Grace United Methodist Church

3401 Canal Blvd., New Orleans 70119
11:10 a.m. service

Dillard University President Dr. Walter M. Kimbrough will give the message.

Greater St. Stephens Full Gospel Baptist Church

5600 Read Blvd., New Orleans 70127
10:30 a.m. service

Dillard University Lawless Memorial Chapel

2601 Gentilly Blvd., New Orleans 70122
6:00 p.m.

Bishop Darryl S. Brister will give the message.

Dillard University is deeply rooted in the belief that God is an important piece to the process of learning, growing and nurturing its students to become world leaders. With the support from the United Church of Christ and United Methodist Churches, Dillard is able to provide the resources to give its students a high quality education. With your help, Dillard can continue the work that it does for their students.

For more information, contact the Development Office at 504-816-5005 or email development@dillard.edu.