

# School of Mass Communication

## Public Relations

Fall Semester		First Year		Spring Semester	
Course	Course Title/Description	Hours	Course	Course Title/Description	Hours
MAT 121	College Algebra	3	ENG 112	Argument and Research	3
	Natural Science Elective	3		Social/Behavioral Science Core	3
	Natural Science Elec. Lab	1	MAC 100	Into to Mass Media	3
ENG 111	Expository Writing	3		African Diaspora Elective	3
PE 101-113	Physical Education Core Elective	2		World Languages Core Elective	3
	World Languages Core Elective	3	FYS 102	First Year Seminar	1
FYS 101	First Year Seminar	1	UCO 102	University Convocation	0
UCO 101	University Convocation	0		Approved Community Service	0
	Approved Community Service	0			16
		16			
<b>Second Year</b>					
Course	Course Title/Description	Hours	Course	Course Title/Description	Hours
ENG 201 or 202	Reading in Worl Literature	3	POL 201 or 202	American Nat Gov. or State & Loc	3
	Social/Behavioral Science Core	3	MAC	MAC Elective	3
MAC 205	Basic News Writing	3	MAT 204	Statistics	3
MAC 215	Visual Communication	3	SPT	Speech Elective	3
	General Elective - I	3		Minor or General Elective - I	3
	Approved Community Service	0		Approved Community Service	0
		15	ENG 199	Writing Proficiency Exam	0
					15
<b>Third Year</b>					
Course	Course Title/Description	Hours	Course	Course Title/Description	Hours
MAC 302	Media Law	3	MAC 424	PR Cases and Campaigns	3
MAC 323	Foundations of PR	3		Hum/Visual Arts Elective	3
ECON 203	Economics	3	PHI 200, 202 or 208	Perspectives in Philosophy, Logic or Critical Thinking	3
	Minor or General Elective - II	3	SPT	Speech Elective	3
	General Elective - II	3		Minor or General Elective - III	3
	Approved Community Service	0		Approved Community Service	0
		15			15
<b>Fourth Year</b>					
Course	Course Title/Description	Hours	Course	Course Title/Description	Hours
MAC 440	Internship	3	MAC 435	Advanced Multimedia	3
MAC	Elective	3	MAC 445	Foundations of Mass Media Research	3
	General Elective - III	3		General Elective - V	3
	General Elective - IV	3		Minor or General Elective - V	3
	Minor or General Elective - IV	3		Minor or General Elective - VI	3
		15			15
<b>Total Hours</b>					<b>122</b>

