

### Urban Studies & Public Policy



Urban Studies & Public Policy provide the tools to understand the complex processes and structures found within urban environments where diverse interests have converged to create lands of opportunity. While urban development and revitalization can be exciting, a host of social issues lurks within neighborhoods, communities, and public institutions. Urban Studies & Public Policy graduates work on both ends of the spectrum to ensure that regulations are in place to preserve the city, to design plans that make cities viable and sustainable, and to ensure that policies are crafted to serve the needs of the public.

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## Avenues of Opportunity

- Disaster Planning
- Transportation Planning
- Community Jobs Planning
- Public Assistance
- Environmental Justice
- New Urbanism

### What Questions do Urban Studies Majors Tackle?

- Will a sports arena create enough jobs to justify the public expenditures needed to construct the facility?
- Why are poor people of color typically concentrated near the inner city?
- Why do public school students in one area of the state fare better than their public school counterparts who live 30 miles away?
- How do you design a sustainable community?
- What were the pre-existing conditions that created disparate outcomes for New Orleanians during Hurricane Katrina?
- Is gentrification good for cities?

and many, many more...

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**The Opportunities** A major or minor in Urban Studies & Public Policy provides the foundation for launching a career in urban planning, economic development, education, public service, research, community development, or public administration. Considering graduate school? The Urban Studies major/minor provides an excellent knowledge base as a precursor to programs in urban studies, urban planning, real estate development, sociology, public policy, law, political science, business and non-profit leadership.

**Joint Master's Degree Program** Earn two degrees in five years! The 3/2 program allows

you to receive the B.A. in Urban Studies & Public Policy

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a Master's degree in Urban Planning, Urban Policy & Management, Urban Studies, Urban & Regional Planning, or Public Administration. Graduate school partners include Columbia University, New School University and the University of New Orleans.

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**Core Curriculum** Addressing urban issues requires an interdisciplinary approach to understanding the historical, cultural, social, economic and political makings of cities. As an urban studies major, you will delve into a myriad of disciplines through the core curriculum and additional courses offered through the Department of Social Sciences.

- Introduction to Urban Studies
  - Introduction to Public Policy
  - Urban Economics
  - Urban Planning
  - Land Use Policy and Real Estate Development
  - Housing Policy
  - City Politics Urban Studies Internship
  - Urban Studies Research Seminar
  - Urban Studies Senior Seminar
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## Faculty

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