



\$20 MILLION

Donors to the Advantage Dillard! capital campaign share a commitment to provide Dillard students with a top education. Today, with the escalating costs associated with a quality education, this is more urgent than ever.

More than 85 percent of Dillard's students receive financial aid. Most Dillard students come from families in which the annual household income is less than \$45,000. The full annual cost of a Dillard education at present is \$26,000 and includes tuition and fees, books, and room and board. Our intent is to keep Dillard accessible and affordable to all who can benefit from the tremendous educational experience, regardless of their ability to pay.

By establishing a scholarship, you will be making a great impact on someone's life now and in the future. To assure that deserving students have every opportunity for success, the university, through Advantage Dillard!, is determined to raise \$20 million for scholarships. Your support will:

- Open Dillard's doors to the best students from across the nation, regardless of their economic situation
- Give Dillard a critical advantage over its competition in enrolling students who will enrich the entire campus community
- Create a legacy for you or someone you love that will endure through the ages—outlasting even the bricks and mortar

Each gift to Dillard's scholarship program is a vote of confidence in the Dillard tradition of providing a high-quality education to the young men and women who will lead our nation into the future.