



Dr. Pepper Snapple Group announced on Feb. 10 that Joyce Roche, chair of Dillard University's board of trustees and a Dillard graduate from the class of 1970, has joined the company's board of directors.

Ms. Roche, 63, most recently served as president and CEO of Girls Inc. until her retirement in 2010. Previously, she was president and chief operating officer of Carson Products Company and vice president of global marketing at Avon Products, Inc.

"Joyce's broad range of executive management and marketing experience makes her an asset to any board," said Wayne R. Sanders, chairman of the board of Dr Pepper Snapple. "She has a tremendous track record in the consumer packaged goods industry, and her nearly decade-long leadership in the nonprofit sector brings an important new perspective to the DPS board that will serve our company well."

In addition to a bachelor's degree from Dillard, Ms. Roche holds an MBA from Columbia University. She also is an alumnus of Stanford University's Senior Executive Program and holds honorary doctorate degrees from Dillard University and North Adams State College. In addition to the Dillard University and DPS boards, she currently sits on the boards of AT&T Inc., Tupperware Corp., Macy's Inc., and The Association of Governing Boards of Universities and Colleges.