



The Dillard University College of Business will honor local entrepreneurs Beverly McKenna and Larry Lundy at the inaugural Champions of the American Dream event on Tuesday, March 22, 2011 at 5:30 p.m. in the Georges Auditorium of the Professional Schools and Sciences Building. Attendance is free and open to the public.

Beverly McKenna, publisher of the New Orleans Tribune, and Larry Lundy, owner of Lundy Enterprises and a Dillard alumnus, were chosen for their success and persistence in business pursuits, their history of philanthropy, and their service as role models for the New Orleans community.

At the ceremony, both honorees will lecture on business entrepreneurship and participate in an audience question-and-answer session. The event will be followed by a reception in the atrium of the Professional Schools and Sciences Building on the Dillard campus.



Champions of the American Dream is a new initiative of the Dillard University College of Business designed to recognize local business leaders. Champions will be selected twice annually, in the fall and spring, and include one Dillard alum and one non-alum.

McKenna and Lundy were nominated by a committee consisting of Dr. Christian Fugar, dean of the College of Business, Mr. Ronald V. Burns Sr., chair of the college's Corporate Advisory Committee, Dr. Walter Strong, executive vice president, and Ms. Kemberly Washington, assistant dean for student programs in the College of Business.