

The Dillard Office of University Communications & Marketing specializes in print, web and audiovisual productions for the university community. The office ensures that the school's image is consistently represented in a manner that enhances, supports, protects and upholds the mission and vision of Dillard University.

### **Areas of Responsibility:**

- Communications Strategy
- Publicity and Media Relations
- University Publications
- Photography and Videography
- Web Content and Design
- Social Media
- Art Direction and Graphic Design
- Executive Speech Writing
- University Branding

### **Staff:**

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### BRAND GUIDELINES