The Capital Campaign for Dillard University
DILLARD STRATEGIC PILLARS

With your generous support:

I. Dillard University will be a premier private undergraduate university in its region and in the world of Historically Black Universities and Colleges.

II. Dillard University will expand selectively into graduate studies, building on its best programs that also represent future projections of workforce needs.

III. Dillard University will increase and enhance its commitment to and production of quality, useful research.

IV. Dillard University will infuse globalization into its curriculum so that it expands its reach to other languages, cultures and countries.

V. Dillard University will demonstrate commitment to all students’ success.

VI. Dillard University will develop student leadership training and enriched educational opportunities outside of the classroom to offer a balanced environment as part of the college experience.

VII. Dillard University will continue to attract and graduate talented African-American students, while welcoming those from a diverse background who can benefit from the unique experience we offer.

VIII. Dillard University will demonstrate commitment to technology as subject matter, a teaching tool and the underpinnings of internal systems that are efficient, reliable and cost-effective.

IX. Dillard University will show fiscal integrity, with systems of financial and professional accountability and stability.

X. Dillard University will be engaged in the revitalization of its home, New Orleans.

XI. Dillard University will develop and promulgate practices relative to the greening of its campus and promotion of environmental sustainability.

XII. Dillard University will develop a Gulf Coast Public Policy Center.
YOUR AVENUE OF OPPORTUNITY
PRESIDENT MARVALENE HUGHES

ADVANTAGE
The Capital Campaign for Dillard University
The resiliency, faith and determination displayed by our students, faculty, administration and staff in the aftermath of Hurricane Katrina have made Dillard University a symbol of hope for our community, our city and our nation.

Now, as we move forward, I am confident that same strength of character that helped us to survive the storm will help us to reach and be recognized for the excellence that is a hallmark of a Dillard education.

With your help, The Capital Campaign for Dillard University will enable us to increase this institution’s ranking among our nation’s universities, rebuild our beautiful campus, attract top faculty, and recruit the best and the brightest students. We will give our students the quality education they deserve and assure they have state-of-the-art facilities and technology for the 21st century.

Working together, we are laying the foundation for a bright future for Dillard University, for the Gentilly community and the beloved city of New Orleans. Your gift will make that possible.

Thank you,

Marvalene Hughes, Ph.D.
President
EXECUTIVE VICE PRESIDENT WALTER STRONG

ADVANTAGE
The Capital Campaign for Dillard University
To sustain and strengthen Dillard as the national treasure that it is, we have launched the *Advantage Dillard!* capital campaign, and we are off to a tremendous start!

Since Hurricane Katrina, alumni and friends have quietly contributed more than $41 million toward our $70 million campaign goal. These funds, along with the dollars still to be raised, will help Dillard continue on its path to being one of our nation’s first-rate private universities.

Private gifts are essential to our ability to grow and prosper. While private dollars do not replace other revenue, they are what make a good university an excellent university. Alumni, parents, faculty and staff, foundations, corporate partners and other friends are demonstrating their confidence in Dillard by supporting *Advantage Dillard!* Please join them. Your investment will allow the university to strengthen the educational experience for generations of Dillard students to come.

Thank you,

Walter L. Strong, Ph.D.
Executive Vice President
The Capital Campaign

History
Throughout its nearly 140-year history, Dillard University has drawn on its commitment to excellence in education. Today, it is poised to become a center for preparing students for leadership in a highly competitive and global society.

Since July 2, 2005, President Marvalene Hughes has been guiding the university to new heights. Following Hurricane Katrina and the $400 million of devastation she left in her wake, President Hughes has tirelessly led the university through the rebuilding and restoration of its 55-acre campus.

Just in the first year of President Hughes’ leadership, Dillard raised more than $34 million in public grants and private gifts, far exceeding any previous highs in Dillard’s history.

Her vision is to transform Dillard into a university beyond recovery and restoration, a university with 21st century facilities and laboratories and state-of-the-art technology. She sees a university that empowers students by providing them a comprehensive education and leadership skills to sustain them through graduate schools and professional careers.

EXCELLENCE AND HERITAGE

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“... My scholarship has allowed me to clear up my financial obligation for my undergraduate degree. I am able to graduate from Dillard on time and enter the School of International Public Affairs at Columbia University in the fall. I plan on working for the United Nations, so I assure you that this scholarship is an investment in the future because, ‘Where much is given, much is required.’”

Stephanie Woodard, class of 2008
Daniel Hand Scholarship
Melton International Fellow
2007 Rhodes Scholar nominee
OUR CAMPAIGN PRIORITIES

- Strengthening student scholarship support
- Enhancing teaching and learning
- Enhancing campus facilities
- Securing state-of-the-art technology/enhancing library
- Strengthening general program support
- Securing Dillard's future through general endowment

$20M
$15M
$15M
$10M
$5M
$5M

The Capital Campaign for Dillard University
For many parents, watching their son or daughter— the first in their families to attend college—walk through Dillard University’s Avenue of the Oaks to receive their hard-earned degree is a dream come true.

For its faculty, Dillard offers an opportunity not only to provide a quality education, share knowledge and instill in students an eagerness to learn, but also to prepare them to navigate confidently and successfully through an increasingly complex and competitive global society.

For a diverse group of young men and women, Dillard opens doors that, in many cases, had been closed to their parents and grandparents. Dillard is preparing them for world-class graduate schools and outstanding careers in medicine and nursing, law and social justice, business and government, education and research, and entertainment and the arts. They are being groomed for leadership roles and for giving back to their communities, their states, their nation and the world.

For numerous alumni, Dillard was an “avenue of opportunity.” It set them firmly on the path to professional success, personal achievement and leadership in a wide array of fields. Please show your confidence in Dillard and help set others on that same path to success!

You can assist us in providing the best resources for our current and future Dillard students.

“When I joined Dillard in 1998, I recognized the need to increase the number of STEM graduates to help secure our national security. Private funding has allowed me to establish the Systemic Research Mentoring Program in Natural Sciences, secure many BOR awards and direct the Louisiana Alliance for Minority Participation, the Graduate Alliance for Education in Louisiana Program, and the Transforming Earth Science Education Programs. These programs have a strong impact on the lives of STEM students and faculty.”

- Abdalla Darwish
Distinguished Scholar
Professor and Chair of Physics and Pre-Engineering Department
Ruth Simmons Distinguished University Faculty Award
William Sutton Excellence in Research Award

RESULTS THAT REALLY COUNT!

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GENERAL ENDOWMENTS

The Capital Campaign for Dillard University

ADVANTAGE DILLARD!
The Capital Campaign for Dillard University
Dillard University’s modest endowment is $42 million. Our goal is to raise an additional $10 million for the general endowment. The endowment is a key source of annual income that provides a perpetual and solid foundation for the university’s annual operation, scholarships and critical programs. This unrestricted endowment allows for flexibility that enables the President and senior cabinet to address the university’s greatest changing needs in years to come.

Examples of how the money will enhance scholarship and strengthen and sustain Dillard include adding to our library collection, securing the latest technology and recruiting⎯and keeping⎯bright students. It also will help us to promote high-quality service initiatives that will help us to revitalize our Gentilly community.

With your gift of private dollars, Dillard will, by the end of the first decade of the 21st century, be able to position itself as a national leader in providing a comprehensive education to deserving students, regardless of their financial situation.

“The research funding that came along with the Conrad Hilton Endowed Professor of Urban Studies designation has allowed me to contribute to efforts to revitalize the City of New Orleans and the Gulf Coast. As the only private university in the State of Louisiana with an urban studies program, Dillard University is called upon to lend its expertise in protecting the city from any future natural disasters like Hurricane Katrina. The funding from the professorship also helped me to complete my book: Resilience; Protecting your Business from Disasters in a Dangerous World.”

- Robert Collins
Conrad Hilton Endowed Professor of Urban Studies
A COMMITMENT TO SCHOLARSHIPS

ADVANTAGE
The Capital Campaign for Dillard University
Donors to the Advantage Dillard! capital campaign share a commitment to provide Dillard students with a top education. Today, with the escalating costs associated with a quality education, this is more urgent than ever.

More than 85 percent of Dillard’s students receive financial aid. Most Dillard students come from families in which the annual household income is less than $45,000. The full annual cost of a Dillard education at present is $26,000 and includes tuition and fees, books, and room and board. Our intent is to keep Dillard accessible and affordable to all who can benefit from the tremendous educational experience, regardless of their ability to pay.

**STUDENT SCHOLARSHIP SUPPORT**

By establishing a scholarship, you will be making a great impact on someone’s life now and in the future. To assure that deserving students have every opportunity for success, the university, through Advantage Dillard!, is determined to raise $20 million for scholarships. Your support will:

- Open Dillard’s doors to the best students from across the nation, regardless of their economic situation
- Give Dillard a critical advantage over its competition in enrolling students who will enrich the entire campus community
- Create a legacy for you or someone you love that will endure through the ages—outlasting even the bricks and mortar

Each gift to Dillard’s scholarship program is a vote of confidence in the Dillard tradition of providing a high-quality education to the young men and women who will lead our nation into the future.

“College is a chapter in a young person’s life in which they experience great change. Unfortunately for most, a college education is an expensive investment, not to mention stressful. My scholarships have allowed me to concentrate on my education in hopes of starting a successful career in dentistry. I am forever grateful for this opportunity, and one day, I will be able to invest in another child’s education.”

- Brandy A. Vincent, class of 2010
  The Wallace Coulter Scholarship
  Carol Tolan/Mitchell Spellman, M.D. Scholarship
  C.S. Mott Foundation Scholarship

$20 MILLION
Among our nation’s universities, competition for outstanding faculty is intense. Endowed chairs and professorships are among the most important tools for recruiting and retaining the finest faculty.

Our goal is to rebuild a faculty of committed and dedicated educators whose ranks were depleted by Hurricane Katrina.

**ENHANCING TEACHING AND LEARNING**

Eminent scholar chairs allow Dillard to bring distinguished scholars to the university, creating for students and other faculty interactions that enrich the educational experience. Endowed professorships are among the most respected and sought-after positions in higher education. Income from the endowment contributes to their compensation and scholarly activities. By endowing an eminent scholar chair or a professorship, you can strengthen the Dillard Advantage and directly enhance teaching and learning on our campus.

New initiatives are being developed in environmental sciences, business, public policy and nursing. Selective graduate programs are being contemplated for implementation after 2010. The university intends to blaze new trails on a solid foundation anchored in academic excellence.

“The Conrad Hilton Endowed Professorship in History has provided me great intellectual and financial opportunities and has enabled me to provide my students with research opportunities they otherwise would not have experienced. I have been able to attend conferences, dialogue with national scholars, engage students in collecting oral histories, produce papers for publication, and engage in public lectures at Dillard and across the nation. It also is allowing me to revise an article titled ‘A Faculty Memoir: The Odyssey of a Katrina Survivor’ for publication.”

- Dorothy V. Smith
  Conrad Hilton Endowed Professor of History
STATE-OF-THE-ART TECHNOLOGY

The Capital Campaign for Dillard University

ADVANTAGE DILLARD!
The Capital Campaign for Dillard University
To sustain a competitive advantage and provide our students with a world-class education, Dillard must provide cutting-edge technological innovations, multimedia instruction, access to academic and research computing and informational resources in all disciplines. We have no choice. This presents us with tremendous opportunities—and challenges.

Our vision is to transform the newly rededicated Alexander Library into a hub for intellectual pursuits undergirded by technological informational resources. Our library must be equipped with the latest technology and computer work stations for group and individual learning. Informational technology that enhances access, acquisitions and collections must be installed.

Our goal of $5 million to endow and directly support technology and library enhancements will enable Dillard to maintain a technology infrastructure that will allow faculty to effectively teach and perform research and prepare students for both a graduate education and the job market.

“I plan to attend law school after I graduate from Dillard and pursue a career as a U.S. marshall, FBI agent, or do other government work. My scholarships relieve financial stress and allow me to concentrate on my studies. So, with utmost enthusiasm, I’m sincerely grateful.”

- Brandon Love, class of 2011
Starr Foundation Scholarship
Daniel Hand Scholarship
State-of-the-art facilities add to the university’s prestige and play a significant role in recruitment of students, faculty and staff.

To secure its future, Dillard University must provide an environment that promotes learning and teaching in the 21st century.

When Hurricane Katrina devastated the Dillard University campus, it caused more than $400 million in damages and fiscal losses. To get from where we were pre-Katrina to where we intend to be requires a substantial capital investment.

The massive renovations and code upgrades of Alexander Library, Rosenwald Hall, Stern Hall, Lawless Assembly Hall and Chapel, and Kearny Hall and Cook Hall are examples of how private funding for campus facilities fulfill practical and aesthetic needs. With its long history, Dillard has an obligation to preserve the beauty of buildings from the past, as well to create new facilities that will accommodate its growth.

Plans are under way for two new facilities that will be completed in 2010. One is the 127,000-square-foot Professional Schools Building, which will house the schools of business and nursing, the departments of mathematics, computer sciences, and chemistry. The other is a 55,000-square-foot multi-purpose student union, wellness and recreational facility.

Those who study and work in a university deserve suitable buildings, classrooms, laboratories and the best equipment to reach their full potential.

Private support is increasingly critical in providing Dillard with the financial resources necessary to enable the university to provide an optimal learning environment. An investment of at least $5 million is needed to sustain and strengthen Dillard.

“...My endowed chair has provided the time and funding I needed in order to co-edit the Richard Wright Encyclopedia (Greenwood Press 2008) and the Cambridge History of African American Literature (forthcoming 2009). My book The Katrina Papers: A Journal of Trauma and Recovery is now being considered for publication by the University of New Orleans Press. Support from Dillard University helps me to maintain a national profile as a scholar of African-American literature and culture.”

- Jerry W. Ward, Jr. Distinguished Scholar and Professor of English and African World Studies
GENERAL PROGRAM SUPPORT

ADVANTAGE
The Capital Campaign for Dillard University
GENERAL PROGRAM SUPPORT

Achieving a legacy of excellence is significantly aided by annual operating support to sustain both scholarships and program initiatives. Recruiting and retaining outstanding faculty with national reputations, enrolling student scholars and students with unique talents, funding scholarships to enhance access and opportunity for those who cannot afford a college education, strengthening the library collection and technology, and initiating new learning opportunities in environmental sustainability, global studies and business entrepreneurship are all made possible through vital annual support funding.

Such funding enables the President, her senior cabinet and academic deans to address important challenges and to take advantage of opportunities that can truly make a difference in achieving excellence. Such support serves as the cornerstone of Dillard.

“I am so grateful for this scholarship. It allows me to maintain a 3.5 GPA at Dillard, continue my personal growth, and work on other productive activities, like tutoring local youth. I’ll also be able to study abroad and work on environmental issues in the local community through our ‘Go Green’ campaign. If it weren’t for this scholarship, I’d be making plans to go back to my former community college in California next year.”

- Cedric Blair, class of 2011
Michael D. & Shaun Jones Endowed Scholarship
Melton International Fellow

Michael D. & Shaun Jones Endowed Scholarship
Melton International Fellow

$15 MILLION
Dear Friends,

Just as Dillard helped me, I feel an obligation to help Dillard help others. For that reason, shortly after Hurricane Katrina, my wife Shaun and I gave Dillard $100,000 to start an endowed scholarship fund. Last year, we added $50,000 to the fund. We intend to keep adding to the fund, to allow Dillard to offer scholarships to students with real financial needs and a real commitment to helping others.

Dillard was founded as a school to educate newly freed slaves, with the hope that armed with this education, they would go on to help raise the South and the nation closer to America’s founding ideals. The need for schools like Dillard to continue providing educational opportunities is as great as it has ever been.

MICHAEL JONES
Advantage Dillard! CO-CHAIR

My father was a construction worker with a third-grade education. He liked to point out the bridges that he helped build. I see education as a bridge out of poverty, a bridge to success. One day, I hope to be able to point to successful Dillard graduates and show my three children the bridges that I helped to build—bridges that I hope and trust, will span many generations.

Consider being a bridge builder. Please share the Dillard Advantage with today’s students and future generations of students by supporting the university that gave you, me and thousands of others the opportunity to make a positive contribution to our communities and our nation.

Thank you.

Michael Jones
Summa cum laude, class of 1982
Georgetown University Law Center, cum laude, 1985
Partner, Kirkland & Ellis
Washington, D.C.
Dear Friends,

My father Lester Kabacoff served on Dillard University’s Board of Trustees for 30 years. When Dillard asked me to take his place, I could not say no.

It is important for all of us in New Orleans, even those like me who did not graduate from Dillard, to keep the university alive and well. For those in the Gentilly community especially, it is comforting to have a caring university in the neighborhood committed to a solid education for everyone and to the health of our community. Dillard’s success in restoring, upgrading and adding facilities to the original campus has led the way to the revitalization of this important, historic middle-income neighborhood.

PRES KABACOFF
Advantage Dillard! CO-CHAIR

In addition to rebuilding the campus and equipping it with the best facilities and technology, one of our biggest challenges is increasing the number of Dillard students. We cannot afford to lose high-quality students because they cannot afford a university education.

To enroll the kind of students we want at Dillard—and to give them a top education—we must ensure access and success. That means we need substantial endowments for scholarships. It also means more resources for faculty support and program innovation. This is what it takes to compete with other universities for students and faculty.

Your gift is an investment that will pay great dividends for Dillard and its students far into the future. It also will help to build a healthy community in which Dillard resides.

Thank you.

Pres Kabacoff
Louisiana State University Law School, class of 1970
University of Denver, 1967
President, HRI Properties
New Orleans
ADVANTAGE
The Capital Campaign
for Dillard University
Dr. Joyce Roche’, ‘70, Chair
President & CEO
Girls, Inc.
New York, NY

Glenda McNeal, ‘82, First Vice Chair
Senior Vice President
Global Partnerships
American Express Company
New York, NY

Andrew Wisdom, Secretary
Investment Management Consultant
Equitas Capital Advisers
New Orleans, LA

R. King Milling, Treasurer
Vice Chairman
Whitney Holding Corporation
Whitney National Bank
New Orleans, LA

Herschel L. Abbott, Jr.
Special Counsel
Jones Walker
New Orleans, LA

Jay Amestoy
Vice President, Public & Governmental Affairs
Mazda North American Operations
Irvine, CA

Victoria Holloway Barbosa, M.D.
Department of Dermatology
Rush University Medical Center
Chicago, IL

Honorable Ruth Carter, ‘82
36th District Court Judge
City of Detroit
Detroit, MI

Arnold W. Donald
Juvenile Diabetes Research Foundation International (Retired)
Clayton, MO

Myron Gray
Vice President
United Parcel Service
Miami, FL

Eben Hardie
Real Estate Developer & Investor
Solution Property Group
Cumming, GA

Dr. Marvalene Hughes (Ex-Officio)
President
Dillard University
New Orleans, LA

Michael D. Jones, Esq., ‘82
Partner
Kirkland & Ellis, LLP
Washington, DC

Warren A. Jones, M.D., ‘71
Founding Executive Director
Mississippi Institute for Improvement of Geographic Minority Health
Jackson, MS

Pres Kabacoff
President
Historic Restoration, Inc.
New Orleans, LA

Ralph Laster, ‘61
Owner
Ralph Laster & Associates
N. Hollywood, CA

Dr. Frank Mason, ‘71
Owner
FranGlo Ltd.
Linden, NJ

Justice Revius O. Ortique, Jr., ‘47
Supreme Court Justice (Retired)
State of Louisiana
Baton Rouge, LA

Edward M. Swan, Jr., CFA
Former President
FIS Group
Philadelphia, PA

EMERITI:

David Dillard
Dillard University Foundation
c/o Lazard Freres & Company
New York, NY

Charles Ferguson
Former Editor
Times-Picayune
New Orleans, LA

SENIOR CABINET

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Dillard University
New Orleans, LA

Michael D. Jones, Esq., ‘82
Partner
Kirkland & Ellis, LLP
Washington, DC

Warren A. Jones, M.D., ‘71
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State of Louisiana
Baton Rouge, LA

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