Welcome!

Welcome to our inaugural issue of “The Annual”, our newsletter that highlights activities within the Dillard University College of Business. We will use this opportunity to keep you abreast of events and accomplishments related to the College of Business. As we embark on this journey of continuously improving the College of Business, we hope you, our stakeholders will join us. Please reach out to us at our newly created email address: businessalumni@dillard.edu.

We look forward to interacting with you!
Message from the Interim Dean

Dr. Richard S. Igwike

At the Dillard University College of Business, we are achieving the mandate bestowed upon us by our mission, which states “through outstanding instruction, scholarship, and service, the College of Business develops creative, problem-solving leaders, dedicated to improving the world’s communities. To thrive in the global business environment, graduates will be professionally competent, ethically aware, and socially conscious.” Our student performance on the Peregrine Academic Services Outbound Exam is just one measure that supports our realization of the mission, as our seniors, on average, have exceeded the HBCU average scores in most of the business subject areas.

Additionally, our goals of emphasizing global knowledge and entrepreneurship are producing more student entrepreneurs aimed at global competition. This is complemented by our mini-study abroad trips to Ghana, which expose students to the global culture and business practices in the West African region. In support of our efforts, the College of Business Corporate Advisory Board recently approved to raise funds which would allow more students to participate in this global experience as well as allow us to establish a Finance and Investments Lab for student instruction.

Finally, we continue to utilize our relationship with the Port of New Orleans and the US Customs and Department of Commerce to enhance the global business knowledge of students through experiential learning. As well, our relationship with Synchrony Financial’s African American Diversity Network has resulted in an annual ‘Leadership Day’ in which members of the company’s African American Network visit the campus and engage with students in seminars centering on issues such as corporate dynamics, culture, leadership, networking, and mentorship.

‘Good things’ are happening at the Dillard University College of Business!
The Year in Review:
Good Things Coming and Going

- Mrs. Helen Bougere, lovingly referred to as Miss Helen, retired in July 2017 after more than thirty years of dedicated service to the College of Business.
- We have been blessed to have Mrs. Cynthia Carter come from the Office of Academic Affairs to replace Miss Helen and assist Dr. Igwike in the COB.
- Dr. Michael Taku left us as a full-time faculty member, but continues to help us and teach as an adjunct.
- Prof. Steven Day (ABD Jackson State University) joined us in August to teach Management courses.
The Year in Review: Students Doing Good Things

• Eight College of Business students participated in the Allen Entrepreneurial Institute Conference in Atlanta, where four of them won 1st place in the business plan competition.

• Four students along with Professor Day & Dr. Mustapha participated in the ACBSP Regional Annual Conference held at Harding University in Searcy, Arkansas. Kelley Griffiths '18 took 1st place prize in the elevator competition.

• Ten students accompanied by Dr. Gulley attended the National Association of Black Accountants Western Regional Conference in Houston.

• Three students accompanied by Dr. Mustapha participated in “Wells Fargo Advisors Day in the Life.”
The Year in Review: Students Doing Good Things

- Three students (Ron Davalos '18, Joshua Williams IV '19 and Kennedy Watson '19) were selected to participate in the 2017 National Sales Network Student Sales & Marketing Conference in Atlanta GA. More than 500 students apply for this program annually. Kennedy’s team won the case competition.

- Brianna Thomas '20 was selected to attend the Summer Institute for Emerging Managers and Leaders in California. Her team earned second place in the case competition.

- 8 College of Business students participated in the Dillard University Undergraduate Research Competition. The students presented 2 teaching case studies: Rap Snacks – Opportunities for Growth and VAKU – A Young Brand Finds its Voice.
The Year in Review:
Good Things by the Numbers

- Three journal articles published by faculty
- One conference proceeding published by faculty
- One faculty presentation
- Two Experiential Learning excursions to the US Customs & Department of Commerce as well as the Port of New Orleans
- Three Class of 2018 Updates (Keivondra Collins - M.S. in Hospitality & Tourism Management at the University of New Orleans; Chelsea Jolivette - Texas Woman’s University MBA program and DaNisha Kidd - Traffic Media Specialist at Charter Communications in Dallas, TX)
- Two College of Business Student Assemblies

2 Louisiana Board of Regents Grants

3 Saturday ACBSP working sessions

1 New 2nd Floor Balcony Flower Garden

1 NEW CAREER PREPARATION & RESOURCE CENTER WITH 9 NEW COMPUTERS

1 SENIOR AWARDS BANQUET

2 Corporate Advisory Board meetings
Good Things Happening in Student Achievement

In 2016, the College of Business began using the Peregrine Academic Services Outbound Exam to assess student learning. The Peregrine Exam provides nationally-normed, summative assessment services for academic programs in business. The College of Business assesses student learning in the following business subjects: Accounting, Business Ethics, Business Finance, Business Integration and Strategic Management, Business Leadership, Economics, Global Dimensions of Business, Management Information Systems (MIS), Legal Environment of Business, Management, Marketing, and Statistics/ Quantitative Techniques. We compare the performance of our students to that of other HBCU students. In 2016, our Total Percent Score was less than our HBCU peer institutions. However, our performance improved in 2017 and 2018, exceeding HBCU totals in those years. The following graphs provide a summary of student performance for 2016 – 2018.

2018 External Assessment Percent Scores
Student Achievement continued

2017 External Assessment Percent Scores

2016 External Assessment Percent Scores
A Degree in Business can Lead to Good Things:
Student and Alumni Spotlight

Lauren Uddyback ’18
- Financial Analyst at CITIGROUP
- BS in Accounting
- Native of Detroit, MI
- Summer Internships with CITIGROUP and ExxonMobil

Kennedy Watson ’19
- 2018-19 Dillard University Student Government Association President
- BS in Business Admin. - Marketing
- Native of Mobile, AL
- Summer Internship in Ad Sales with BET NETWORKS through the Louis Carr Foundation
Aaliyah Cummings ’17

- Automotive Lubricants Territory Manager at EXXONMobil
- BS in Business Admin. - Marketing
- Native of Shreveport, LA
- 2017 Dillard University Valedictorian

Alvin Harris ’18

- Co-Founder and CEO of VAKU, LLC, a lifestyle brand vakuland.com
- BS in Business Admin. - Marketing
- Native of New Orleans, LA
- He is also a hip-hop artist, writer and producer

Jaquis Willis ’17

- Second-year Juris Doctor candidate at University of Arkansas - Little Rock Bowen School of Law
- BS in Business Admin. - Management
- Native of Indianapolis, IN
- Law Clerk with LEGAL AID OF ARKANSAS during Summer 2018
**Kahlia Columbus ’18**

- First-year MS in Accountancy student at University of Houston  
  BAUER COLLEGE OF BUSINESS  
- BS in Accounting  
- Native of Pearland, TX  
- Summer Internships with Horne, LLP and STAGE Stores

**Elon Williams ’16**

- BGS Strategic Contracts Level 1 Procurement Agent at the  
  BOEING AEROSPACE COMPANY  
- BS in Business Admin. - Management  
- Native of Rancho Cucamonga, CA  
- Dillard University SGA On- Campus Representative from 2014-2016
Are You Doing Good Things? Please Let Us Know at businessalumni@dillard.edu

Joshua Williams ’19
- Human Capital Management Summer Analyst 2018 with GOLDMAN SACHS
- BS in Business Admin. - Marketing
- Native of Portland, OR
- Summer Internships with GOLDMAN SACHS and HBO

Ron Davalos, Jr ’18
- Apprentice Sales Consultant at STAPLES BUSINESS ADVANTAGE
- BS in Business Admin. - Marketing
- Native of New Orleans, LA
- Recipient of the University 2018 Sutton Award for Best All-Around Student
- He is also President of VAKU, LLC
Take a Look at the "Good Things" Happening in the College of Business!
NEW PSB BALCONY GARDEN
PLEASE SHARE WITH US THE 'GOOD THINGS' THAT ARE HAPPENING IN YOUR LIFE!

EMAIL US AT BUSINESSALUMNI@DILLARD.EDU AND LET US KNOW WHAT YOU’RE DOING
PLEASE EMAIL US AT businessalumni@dillard.edu AND LET US KNOW WHAT YOU'RE DOING
Good Things are Happening!
DON'T FORGET TO KEEP IN TOUCH WITH THE COLLEGE OF BUSINESS AT
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