

We Shall



Overcome

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THE 60TH ANNIVERSARY OF THE MARCH ON WASHINGTON
WHERE DO WE GO FROM HERE?

AUGUST 26 - 28, 2023

DILLARD UNIVERSITY | NEW ORLEANS, LA



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DILLARD
UNIVERSITY

An Appeal to You from

MATHEW AHMANN
EUGENE CARSON BLAKE
JAMES FARMER
MARTIN LUTHER KING, JR.
JOHN LEWIS

ISAIAH MINKOFF
A. PHILIP RANDOLPH
WALTER REUTHER
ROY WILKINS
WHITNEY YOUNG

to MARCH on **WASHINGTON**

WEDNESDAY AUGUST 28, 1963

America faces a crisis . . .

Millions of Negroes are denied freedom . . .

Millions of citizens, black and white, are unemployed . . .

We demand: — Meaningful Civil Rights Laws
— Massive Federal Works Program
— Full and Fair Employment
— Decent Housing
— The Right to Vote
— Adequate Integrated Education

In your community, groups are mobilizing for the March. You can get information on how to go to Washington by calling civil rights organizations, religious organizations, trade unions, fraternal organizations and youth groups.

National Office —

MARCH ON WASHINGTON FOR JOBS AND FREEDOM

170 West 130 Street • New York 27 • FI 8-1900

Cleveland Robinson

Chairman, Administrative Committee

Bayard Rustin

Deputy Director

Robert G. Sherer Collection. Amistad Research Center. New Orleans, LA.

WELCOME

The 60th Anniversary of the March on Washington: “Where Do We Go From Here?”

On behalf of the Amistad Research Center and the entire Dillard University community, it gives us great pleasure to welcome you to our celebration commemorating the 60th Anniversary of the March on Washington for Jobs and Freedom.

On August 28, 1963, nearly 125 years after 53 abducted Africans led a revolt on the slave ship *La Amistad*, more than a quarter million people from all walks of life responded to the call of civil rights and religious leaders to gather at the Lincoln Memorial to demand the same economic justice, voting rights, and civil rights afforded to their white counterparts. The event included supporters from religious and business communities, and culminated with a meeting between its leaders and President John F. Kennedy at the White House. It was at this meeting that the president pledged his support to the Civil Rights and Voting Rights Acts, which were passed after Kennedy's assassination.

Despite being filled with hope and optimism for a brighter future, marchers sadly returned home to the same, and in many cases, worsening conditions. But, inspired by the speeches they heard at the event, they rallied their families and friends, and continued to march.

Sixty years later, the journey is still not over. We have yet to arrive at the destination that Dr. King and the other leaders spoke about and dreamed about, which was that all men would one day be judged equally based on the content of their character rather than the color of their skin.

Today, civil rights violations extend far beyond skin color. This is why we must continue to march for freedom and equality.

We invite you to join us in our efforts to identify effective and innovative ways to ensure that our voices, and the voices of all our underrepresented brothers and sisters are heard.

True to our mission of cultivating leaders who live ethically, think and communicate precisely, and act courageously to make the world a better place, Dillard University has taken measures to see Dr. King's dream to fruition with the relaunching of our Center for Black-Jewish Relations. Initially founded by our 4th president, Dr. Samuel DuBois Cook, the relaunched Center plans to establish new projects that build upon the teachings, conversations, and relationships of the original.

We also encourage you to include in your civil rights journey a visit to the Amistad Research Center, previously housed at Dillard and now located in Tilton Memorial Hall on the campus of Tulane University. There you will find artifacts and papers that document the history of slavery, race relations, African-American community development, and the civil rights movement in our city, and across our nation.

Today, we gather to celebrate, to teach, and most importantly, to remember. And although we have made progress in some areas, we have fallen back in others.

Remember, Dr. King's dream is attainable. But, only if we continue to march.

With faith and strength,



A handwritten signature in black ink, appearing to read 'Rochelle L. Ford'.

Rochelle L. Ford, Ph.D., APR
President of Dillard University



A handwritten signature in black ink, appearing to read 'Kim M. Boyle'.

Kim M. Boyle
Chair of the Amistad Research Center

AUGUST 26 - 28, 2023

THE 60TH ANNIVERSARY OF THE MARCH ON WASHINGTON

Honorary Chair

Rochelle L. Ford, Ph.D., APR
President of Dillard University

Honorary Co-Chair

Kim Boyle, Esq.
President and Chair, Amistad Research Center Board of Directors

Program Chair

Kathe Hambrick
Interim Executive Director, Amistad Research Center

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Dr. Don Hernandez
Dr. Eartha Johnson
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Ronnie Moore
Zella Palmer
Dr. Annie Phoenix
Dr. Jana M. Smith

Special Acknowledgments with Gratitude

Jade Flint
Brenda Flora
Anna Mulder-LeBlanc
Michelle Matthew

Lisa Moore
Mark Raymond
Tia Suggs
Devon Valet-Williams

WHERE THEY WERE THEN

MARCH ON WASHINGTON FOR JOBS AND FREEDOM

AUGUST 28, 1963

LINCOLN MEMORIAL PROGRAM

- | | |
|--|--|
| 1. The National Anthem | led by Marian Anderson |
| 2. Invocation | Very Rev. Patrick O'Boyle, Archbishop of Washington |
| 3. Opening Remarks | A. Philip Randolph, Director, March on Washington for Jobs and Freedom |
| 4. Remarks | Dr. Eugene Carson Blake, Stated Clerk, United Presbyterian Church of the U.S.A.; Vice Chr., Comm. on Race Relations of the Natl. Council of Churches of Christ in America. |
| 5. Tribute to Negro Women Fighters for Freedom | Mrs. Medgar Evers |
| | Mrs. Daisy Bates
Mrs. Diane Nash Bevel
Mrs. Herbert Lee |
| | Mrs. Rosa Parks
Mrs. Gloria Richardson |
| 6. Remarks | John Lewis, Natl. Chairman, Student Nonviolent Coordinating Committee |
| 7. Remarks | Walter Reuther, Pres., United Automobile, Aerospace & Agricultural Implement Workers of America, AFL-CIO; Chr. Industrial Union Dept., AFL-CIO. |
| 8. Remarks | James Farmer, Natl. Director, Congress of Racial Equality |
| 9. Selection | Eva Jessye Choir |
| 10. Prayer | Rabbi Uri Miller, Pres., Synagogue Council of America |
| 11. Remarks | Whitney M. Young, Jr., Exec. Director, Natl. Urban League |
| 12. Remarks | Mathew Ahmann, Exec. Director, Natl. Catholic Conference for Interracial Justice. |
| 13. Remarks | Roy Wilkins, Exec. Secy., Natl. Association for the Advancement of Colored People |
| 14. Selection | Miss Mahalia Jackson |
| 15. Remarks | Rabbi Joachim Prinz, Pres., Amer. Jewish Congress |
| 16. Remarks | The Rev. Dr. Martin Luther King, Jr., President, Southern Christian Leadership Conference |
| 17. The Pledge | A. Philip Randolph |
| 18. Benediction | Dr. Benjamin E. Mays, President, Morehouse College |

"WE SHALL OVERCOME"

Citation: Robert G. Sherer Collection. Amistad Research Center. New Orleans, LA.

AUGUST 26 - 28, 2023

WHERE WE ARE NOW

This commemorative weekend acknowledges the impact and legacy of the 1963 March on Washington for Jobs and Freedom. The programs encourage discussions about the Civil Rights Movement in Louisiana and answer the question, “Where do we go from here?”.

SATURDAY, AUGUST 26, 2023

Film Screening of *Louisiana Diary* and A Conversation with Ronnie Moore and Doratha “Dodie” Smith-Simmons

Kathe Hambrick, Interim Executive Director, Amistad Research Center and Program Moderator

4:00pm – 6:00pm

Georges Auditorium, Dillard University

SUNDAY, AUGUST 27, 2023

Interfaith Service

3:30pm to 5:00 pm

Lawless Memorial Chapel, Dillard University

MONDAY, AUGUST 28, 2023

Student Engagement Forum

5:30pm – 7:30pm

Georges Auditorium, Dillard University

SATURDAY, AUGUST 26, 2023

Opening Program

4:00pm – 6:00pm | Georges Auditorium, Dillard University

Film Screening, *Louisiana Diary*

**A Conversation in Color with Civil Rights Leaders
Ronnie Moore and Doratha “Dodie” Smith-Simmons**



Kathe Hambrick, *Interim Executive Director, Amistad Research Center*
Program Chair and Moderator

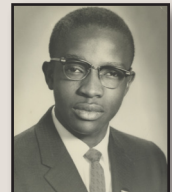
Q&A

San Francisco's QKED-TV produced the documentary, *Louisiana Diary*, in 1963. The film follows James Farmer, the national President of the Congress on Racial Equality (CORE), Ronnie Moore, CORE's Louisiana Field Secretary, and other members of their team, through rural Louisiana from July 1963 to August 1963. The Congress of Racial Equality conducted voter registration education in eight parishes of the Sixth Congressional District of Louisiana. Labeled *Freedom Summer*, their efforts, among others in the South, lead up to the March on Washington.



Ronnie Moore sacrificed his life to lead demonstrations, rallies, and marches across Louisiana. Moore did not attend the March on Washington because he, James Farmer, and several other men were jailed in Ascension Parish. James Farmer was scheduled to introduce Dr. Martin Luther King, Jr. at the March on Wednesday, August 28, 1963, but refused to go. Moore explains the purpose of the March on Washington and shares his forty-year plan for the future of the civil rights movement. He has spent over sixty years in the

Civil Rights and social justice movements. He currently serves as the scholar-in-residence at the Jesuit Social Research Institute of Loyola University.



Doratha “Dodie” Smith-Simmons became involved in the Civil Rights Movement in the 1950's following in the footsteps of her older sister, Dorothy Smith Venison. Impressed by the work of CORE, she eagerly joined and became the assistant to the organization's president, v Castle Haley. Dodie went to the March on Washington on a bus sponsored by the International Longshoremen's Association (ILA). They departed from the New Zion Baptist Church led by Reverend A. L. Davis, one of Louisiana's most prominent civil rights leaders. Doratha Smith-Simmons filed a lawsuit to desegregate the Federal Wildlife and



Fisheries Building in New Orleans. She is pictured here on Canal Street in 1964.

Visit the Amistad Research Center's Reading Room to learn more about the civil rights in America and liberation movements around the world. This program is presented by the Amistad Research Center and hosted by the Dillard University Center for Racial Justice, with support from the Loyola Jesuit Social Research Institute.

AUGUST 26 - 28, 2023

SUNDAY, AUGUST 27, 2023

**The Beloved Community
Interfaith Service**

3:30pm – 5:00pm | Lawless Memorial Chapel, Dillard University

The Interfaith Community Service is open to the public.

The March on Washington for Jobs and Freedom in 1963 included diverse groups of people: All ages, faiths, economic backgrounds, and ethnicities. As the Dillard University motto states, *Ex Fide Fortis*, our strength comes from our faith. The Dillard University Office of the University Chaplain, Center For Black-Jewish Relations, and Loyola University's Jesuit Institute for Social Justice partner in inviting members of the clergy and people of all backgrounds to join this Sunday service.

Rev. Herbert Brisbon, *Lawless Memorial Chapel Chaplain and Committee Chairperson*

“I must continue by faith, or it is too great a burden to bear; and violence, even in self-defense, creates more problems than it solves. Only a refusal to hate or kill can put an end to the chain of violence in the world and lead us toward a community where men (people) can live together without fear. Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives.”

– Dr. Martin Luther King, Jr. from *Nonviolence: The Only Road to Freedom*, May 4, 1966



Dillard University Archives.

WHERE DO WE GO FROM HERE?

Student Engagement Forum Presented by the Dillard University Center for Racial Justice

Monday, August 28, 2023 | 5:30 pm to 7:30 pm
Georges Auditorium, Dillard University

Introduction

Lena Uddyback, *SGA President*,

Welcome

Rochelle Ford, Ph.D., APR, *Eighth Dillard University President*

Keynote Speaker

Judy Reese Morse, *President and CEO, Urban League of Louisiana*

Judy Reese Morse serves as President & CEO of the Urban League of Louisiana (ULLA), the largest African American-led, African American-serving organization in Louisiana. ULLA's mission is to promote economic self-reliance, parity, racial equity and civil rights for African Americans and others.

Morse earned a Bachelor of Arts degree in Communications from Loyola University of the South and a Master's Degree in Public Administration at American University in Washington, DC. Morse was also selected as a Presidential Management Intern serving in the U.S. Department of Health and Human Services and the Resolution Trust Corporation.

Student Moderators

Lena Uddyback, Student Moderator, *SGA President, Urban Studies and Public Policy*

Tyra Clark, Student Moderator, *SGA Vice President, Political Science*

Community Panelists

Dr. Ryan Mitchell, *Chiropractic Care, New Orleans*

Dr. Ryan Mitchell is a native of New Orleans, LA. After graduating from St. Augustine High School in 2004, Dr. Mitchell accepted a scholarship to Howard University in Washington, DC where he graduated, with honors, with a degree in accounting (minored in Biology). After graduation, Dr. Mitchell worked in finance/investments in New York and Houston, TX followed by financial consulting in Washington, DC. After soaking up immense knowledge in the financial sector, he chose to return to school to pursue a doctorate in chiropractic to help those in need without relying on intense medications. After graduating from Life University in Atlanta, GA, Dr. Mitchell moved back home to New Orleans to provide chiropractic care for his hometown.

Sevetri M. Wilson, *Founder at Resilia and Solid Ground Innovations*

Sevetri is a leader in communications, public policy and technology, and the founder and CEO of technology SaaS company, Resilia. Sevetri is a 40 under 40 recipient and was named the 2013 Business Woman of the Year by the La Legislative Women's Caucus, Inc Magazine's 100 Women Building America's Most Innovative companies, and Resilia to Forbes 100 Cloud Rising Stars list and Venture Beat's Companies to Watch Outside of Silicon Valley. She studied at Louisiana State University, Harvard University and George Washington University. Sevetri has been featured in Forbes, Black Enterprise, Essence and a number of national outlets.



WHERE DO WE GO FROM HERE? (CONTINUED)

Cleveland Spears, III, *President/CEO, Spears Group*

Cleveland is a native New Orleanian, an alumna of the University of New Orleans, with 15 years of professional experience in marketing, advertising, public relations and event production across many industries. In July 2008, Cleveland founded Spears Consulting Group. In November 2014 the company rebranded as Spears Group, indicating a partnership-like relationship with its clients. Located in New Orleans, Louisiana, Spears Group currently operates as a full-service marketing, public relations and experiential marketing firm. Spears Group is the largest black-owned PR and Creative agency in Louisiana and one of the largest in the Gulf South.

Dr. Courtney Arianne Washington, *Board Certified Family Medicine Physician*

Experienced Board Certified Family Medicine Physician with a demonstrated history of working in the hospital & health care industry. Strong healthcare services professional with a D.O. focused in Osteopathic Medicine/Osteopathy from Philadelphia College of Osteopathic Medicine.

Jade Brown Russell, *Founder of Maroon Workspace and Principal of J.D. Russell Consulting*

Jade created a concept to build a home for change-makers to foster innovation, collaborate with like-minded people and embrace equity. The goal of Maroon is simple: build more black-owned businesses through a community of kinship, alliance and power. Jade is an Equity Diversity & Inclusion consultant with over 15 years of experience in helping companies create and execute global equity strategies, develop creative policy and programmatic strategies, and manage employer brand communications. Jade's philosophy on building an equitable ecosystem includes a multi-strategy approach to include dismantling systemic racism, promoting racial equity and building the capacity of people for economic and social resilience. Jade is a graduate of Howard University and Southern University Law Center.

Larry Morrow, *Larry Morrow Events*

This New Orleans based serial entrepreneur earned notable status as an entertainment industry event curator at his self-named event marketing and promotions company, Larry Morrow Events. LME produces concerts, after parties and every kind of celebration under the sun, from weekly tastemaker mixers to lavish, star-studded, annual weekend celebrations such as NBA All-Star, NFL Super Bowl, Essence Music Festival, Jazz Fest and Sugar Bowl weekend parties — hosted by celebrities like Diddy, Floyd Mayweather, Drake, Rick Ross, Meek Mill and more.

Student Panelists

Meleah Williams majors in psychology and criminal justice and minors in business and mass communication with a focus in health science at Dillard University. She is a native of Monroe, Louisiana and is pursuing a psychology doctorate. Meleah intends to work with at risk youth as a behavioral psychologist.

Isabel A. Mitchell-Starks, a San Francisco Bay Area native, senior Political Science major at Dillard, and a 2023 Charles B. Rangel International Affairs Scholar, serves on the Student Government Association, Leading Ladies International, Political Science Society, and the Andrew Goodman Foundation #VoteEverywhereProgram.

Rajah Thomas is from Las Vegas, Nevada, majoring in political science and minoring in urban studies & public policy. She advocates for better social justice reforms in Louisiana, and intends to work on the Capitol Hill for progressive change in that area.

Ravien Burns is a Junior Mass Communication major with a minor in music hailing from Ponchatoula, LA. Ravien holds her community and school dear to her heart when advocating for change. Her career plan is to become a journalist to help others lift their voices and put their stories out into the world for a better impact.

Keyona Herbert is a 21 year-old junior criminal justice major here at Dillard University, while studying for a paralegal degree at Delgado Community College. She is employed at Greenbaum Breuer and Associates as a Case Technician and plans to attend law school.

OUT OF THE AMISTAD RESEARCH CENTER ARCHIVES

Visit the Amistad Research Center Reading Room
From August 26th - September 26th, 2023



The Evelyn Cunningham Papers. Amistad Research Center. New Orleans, LA.

ARC Resource Guide

- Daniel Ellis Byrd papers
- Evelyn Cunningham papers
- Collins Funeral Home
- Claire Collins Harvey papers
- Tom Dent papers
- Dobbs Family papers
- Adam Fairclough oral history collection
- Rosa Freeman Keller papers
- Fannie Lou Hamer papers
- Southern Civil Rights Litigation Records for the 1960's
- A.P. Tureaud papers
- Ronnie Moore papers
- NAACP, Office of Field Director of Louisiana Records

Tilton Hall, Tulane University
6823 St. Charles Avenue
New Orleans LA 70118
(504) 862-3225

Hours

10am - 3:30pm | Mon., Tues., Thurs, Fri.
10am-7pm | Wed.
10am-2pm | Sat.

AUGUST 26 - 28, 2023



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